

TEACHING & TESTING ENGLISH AS SECOND LANGUAGE



CURRENT TRENDS IN LANGUAGE ACQUISITION



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Objectives:

- *Identify the latest trends in language acquisition; and*
- *Share insights and experiences related to the topic.*

TREND

- Acts / things that becomes popular
- The general line of orientation

- WordwebPro



Explain

**A new language is
a new life.**

Persian proverb



**□ FIVE KEY TRENDS
IN LANGUAGE
ACQUISITION**

1. MOBILE

- Mobile is the rocket fuel for the new wave of language learning products. Smartphones and mobile Internet made it possible to add bite-sized lessons and learning sprints to the daily routine of commuters. From serious approaches based on curated web content, like Lingua.ly, to more playful approaches like MindSnacks and Duolingo, mobile is THE learning environment to conquer in the language space.



Lingua.ly

8,058,389 words learned!

My Language: English | >

Learn a language with articles and vocab.

A fun, free and seamless way to learn a language.
Dictionary, Flashcards, Articles, Practice Games,
Vocabulary, Leaderboards and more...

GET STARTED!

Also on mobile - Sign your words!



Learn Russian, French, Spanish, English, Hebrew and Arabic

GLOBAL COMMUNICATION, STARTUP PROFILE

STARTUP PROFILE: LINGUA.LY



NEWS

MINDSNACKS RAISES \$1.2
MILLION



duolingo

See Duolingo: English

Login

Free language education for the world



Sign Up with email



Sign up with Facebook



Sign up with Google

Duolingo offers courses in:



FUNDING & DEALS, NEWS

HEDLINE: DUOLINGO RAISES \$20 MILLION SERIES C

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👤 KIRSTEN WINKLER

💬 0 COMMENTS

2. Personalized and Adaptive Content

- One-size-fits-all educational content for language learning will become a thing of the past. Learners today want content tailored to their interest and needs. Voxy being one of the early movers in this space, adding an educational layer to news articles and pop culture.
- Another important factor is adaptiveness when it comes to the learning path.



NEWS

VOXY RAISES ANOTHER \$2.8 MILLION – EXPANDS TO BRAZIL

🕒 AUGUST 11, 2011 👤 KAY ALEXANDER

VOXY English Sign in

LEARN A LANGUAGE FROM LIFE

No boring textbook curriculum.
Voxy is the only language program 100% about your life.

[SIGN UP FOR BETA](#)

Voxy now works on your phone

Available

Feedback

3. Constant Feedback

- ❑ Learners want to know where they are on their learning path at any moment, not at the end of the month, or after they completed a text or exam.
- ❑ Language learning startups, like [busuu.com](https://www.busuu.com) for instance, that implement a learning path into their products early on make it easy for learners to visualize their current level.



Display Language: English Register Log in For Organisations

Speak a language in 10 minutes a day™

[Start learning now](#)

-  English
-  Spanish
-  French
-  German
-  Italian
-  Portuguese
-  Chinese
-  Japanese
-  Polish
-  Turkish
-  Russian
-  Arabic

busuu Premium benefits

4. Faster Results

- ❑ *Our society is being constantly trained for instant gratification thanks to Google, Amazon and other web services that get us answers, solutions or services right away.*
- ❑ *Startups like Lingvist are working on language learning curricula that will lead users through their learning path the most efficient way.*

40
Shares



▶▶ LINGVIST

Features Ab

PROFILED

Learn a language *in 200 hours*

Lingvist is an online tool that helps you learn faster.
Get results starting from any level.

SIGN UP - IT'S FREE!

5. Live and On-Demand Tutoring

- both technology and infrastructure can handle video and audio connections between tutors and students with ease.
- with more and more tutors coming online and searching for ways to earn money teaching languages, the problem of scaling a 24/7 live lesson service will settle down the line.
- [InstaEDU](#) being the most successful one.





InstaEDU

What subject can we help you with today?

HOW IT WORKS

LOG IN

HOW UP

Your personal tutor—anytime, anywhere

InstaEDU lets you connect with one of the best online tutors the moment you'd like a hand.

What subject can we help you with today? (Type "Wiggle" to...)

See Tutors!



Math



Computer Science
224 hours 100.00



SAT
264 hours 100.00



English
271 hours 100.00



Chemistry
227 hours 100.00



Statistics
222 hours 100.00

CONCLUSION

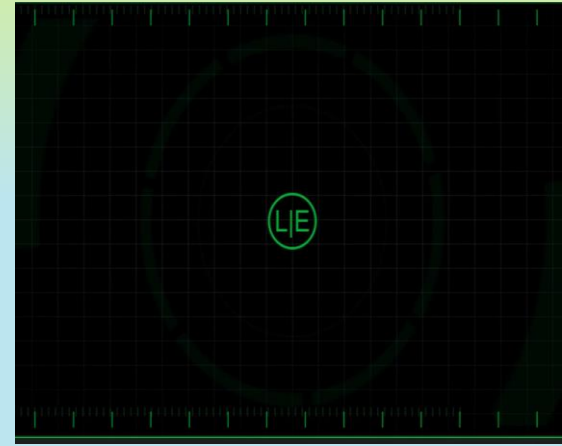


- The world is changing at a rapid pace. How we learn is changing. How we acquire language is also changing. The difference now is that they have that world at their fingertips.
- The trends in language learning are moving us forward in such a way as to empower our students to communicate w/ others across the globe in real time.

30 SECONDS TO

REFLECT & SHARE EXPERIENCE/S

□ **IMPORTANCE OF
TECHNOLOGY IN
LANGUAGE
ACQUISITION**



Thank You!

